

















Marketing

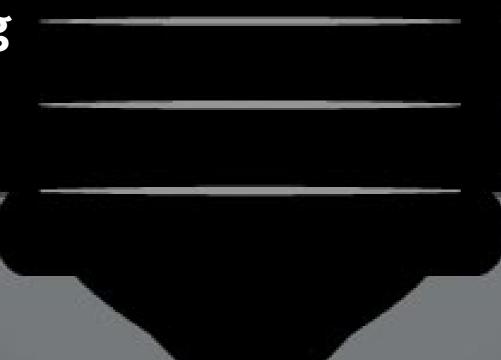
Amy Baxter

Product Marketing Manager, Rolls-Royce PLC



Studying languages has given this Marketing Manager the strong communication skills and cultural awareness that her employers value.

http://bit.ly/LanguagesMarketing www.scilt.org.uk



















What subject can.. aloha ciao solut

- increase your confidence?
- improve your employability?
- give you a global outlook?
- help you develop good study skills?
- improve your first language?
- give you a head start for learning other languages?
- stretch your brain and give your memory a boost?

Languages!

http://bit.ly/languagesforyourfuture

www.scilt.org.uk









Languages give business an advantage

People with language and intercultural skills can build the all-important relations with overseas suppliers and customers.

A little language goes a long way

It's not about fluency. It's about holding a conversation and being aware of cultural norms. Language and intercultural skills can give you the advantage.

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