External Review - Recommendation 4

An immediate refresh of the SCILT website should be commissioned in order to ensure that it can more easily and intuitively support the needs of its users.
SCILT information team recommendation:

Responsive design
DESIGN
New website design

3 July 2018 – initial meeting with SCILT information team and the University’s Enhanced Web Development Service (EWDS)

Spec included responsive website and a customised search function
CONTENT
SCILT Information Officer led three working groups of SCILT Professional Development Officers (PDOs) – primary, S1-S3, senior phase. Also worked with Parental Engagement Group.

Carried out surveys – primary teachers, secondary teachers, parents.

Consulted with PDOs over survey results and decided on steps to take.
Examples of feedback from consultations

“the site is very user friendly and I use it often to keep up to date”,

“[the site] has trustworthy resources on it and lots of important information that is easily accessible”,

“[it is] an excellent resource – the most challenging thing for me is making the time to look at it regularly!”
Examples of feedback – what website users would like to see

What other schools are doing in other authorities with 1+2.

Examples of good practice in schools.

More case studies and features about schools where languages are thriving.
Examples of feedback – what website users would like to see

Research based evidence of developments.
A section in the website on methodology and language acquisition.
Examples of feedback – what website users would like to see

Resources that are up-to-date and both age and stage appropriate.

Resources geared towards the different levels of the BGE and the Senior phase e.g. arranged around the headings of second level, third level etc.
Examples of feedback – what website users would like to see

More CPD opportunities for teachers and students to showcase their progress in the teaching and learning of languages through the website.

Information on language events
Examples of feedback – what website users would like to see

Parental engagement is a very current issue and more advice on that would be so useful.
How SCILT has addressed feedback on content

- Better sign-posting
- Highlighting Scottish Languages Review and newsletter
- Sign-posting to resources, including resources from Parental Engagement Case Studies, Word Wizard, MTOT, Business Brunches
- CLPL opportunities through highlighting bulletin and events calendar
STRUCTURE
Feedback on structure and design

“There’s a lot of text which makes it seem a bit heavy going. A lot of clicks to get through to other info too.”

“The website is a little ‘dry’ looking. More pictures and a more aesthetically pleasing font would help this.”
Structure

Design impacts structure
Structure

New design includes:

• accordions
• drop-down menus
• links to documents
• rotators

New functionality supports current understanding of website navigation, particularly from mobile devices
Launch

New website was launched on Monday 12 August. Prior to this, SCILT staff were given an overview and a chance to provide feedback.

Users had the opportunity to provide feedback through Qualtrix form, linked to from the news item on the homepage.
Moving forwards

Beyond School - survey users on this section of the website
Put in place timetable to regularly evaluate content with PDOs
Update CMS guidelines
Evaluate data on usage