

Language Linking  
Global Thinking

Media Training



# What makes a good blog/vlog?

Is the article well-written? Are the spelling, punctuation and grammar correct?

What do you think of the length? Is it too short to be informative? Does it drag on?

Is the tone appropriate to the story being told?

Do the pictures illustrate the story being told?

Who are the audience for the blog? Are they being addressed? Will the content be interesting for them?

# What is LLGT looking for?

What representation of the volunteer/volunteers is the article or video giving?

What representation of LLGT is the article or video giving?

Do any legal implications arise from the article or video?  
What would the project hosts, parents of children under the volunteers care or anyone else in-country think if they read the blog or saw the video?

# Use of images (photos and video)

ALWAYS get permission before publishing a photo of someone online (except for crowd shots in public places).

Images of minors: Ideally permission from parent or guardian, if not at least from project host.

Some schools/projects have rules of publishing images of their children – everyone should check when they arrive.

# Being safety conscious

Contact should only be made through the teacher

Do not give out your email address or contact details to the pupils

Do not accept any friend requests from pupils on Facebook or other social networking sites – pupils should be told this too

Relax – this protects everyone! It's ok to say no to a request