

Moving forward with languages

Wednesday 11 December, online

Conference programme

Register for the workshops below via the links on the event schedule.

	TITLE	BLURB	UNIVERSITY
Workshop A	Are language degrees losing their value because of AI?	Let's bust some myths on what AI can and can't replace. The UK is one of the most monolingual countries in the world and its economy urgently needs more language graduates - and the teachers needed to provide them in future! - to remain strong and outward-looking.	University of Aberdeen
Workshop B	Understanding cultural analysis and improving listening skills with Disney's Encanto	Explore how to approach cultural objects from a languages perspective and get tips on how to improve your listening skills. <i>You do not need to understand Spanish to participate in the workshop.</i>	University of Stirling

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Workshop C	How to expand your vocabulary and build your confidence speaking	Tips and suggestions of practical activities to expand your vocabulary and gain more confidence on your speaking abilities.	University of Glasgow
Workshop D	Translation, cultural adaptation, and marketing moves: films and biscuits!	<p>Why are French language films sometimes edited very differently for English-speaking audiences? And why not change the name of a famous French biscuit brand for the British market?</p> <p>By focussing on reading and listening skills, we will consider these odd marketing moves and the cultural reasons behind them. <i>You do not need to understand French to participate in the workshop.</i></p>	University of St Andrews

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	TITLE	BLURB	UNIVERSITY
Workshop E	Becoming a confident speaker	Conquer your fears about presenting in another language with these tips and tricks.	University of Dundee
Workshop F	Just how far can languages take you? On the trail of the links between language and ecology in the far south of Chile	Do we think differently in different languages? What do the words we use tell us about how we see the world? This workshop will take us on a journey to the forests of the far south of Chile and ask you to think about why translation is often harder than simply finding the right word. <i>You do not need to understand Spanish to participate in the workshop.</i>	Heriot-Watt University
Workshop G	AI & Translation: the Good, the Bad and the Ugly	Do we still need translators in the age of AI? We'll take a look at how machine translation has revolutionised the work of translators.	University of Strathclyde