

Das bedeutet Deutsch für mich!

Content

Is it relevant? Does it demonstrate thoughtful composition? Is it clear?

Creativity

Does it demonstrated originality? Design flair? Creative approach to layout and style?

Language Use

Is language used accurately? Is meaning clear? Is the language resource well used, within the parameters of the format, and of learner age and stage?

Please bear in mind that all criteria should be applied as appropriate for learner age, stage and prior learning In German.

| Score | Content | Creativity | Language Use |
|-------|---------------------------------------|--|---|
| ★ ★ ★ | Content is fully relevant and clear. | Demonstrates creative thinking, careful planning and design flair. Shows originality. Design is well-executed. | Language is used accurately and conveys meaning clearly. Demonstrates linguistic flair, using a range of vocabulary and sophisticated language for the level. |
| ★ ★ | Content is mostly relevant and clear. | Demonstrates some creativity, planning, originality and/or flair. Design is well-executed. | Language is mostly accurate and meaning is generally clear. May demonstrate some flair and use a reasonable range of vocabulary and structures. |
| ★ | Content is weak, or unclear. | Demonstrates minimal creativity, originality or flair. Design is not well-executed. | Language contains a number of errors which may impede comprehension. Lacks range of vocabulary and/or structures. |