

Nihao China Association

Mission Statement:

The Nihao China Association aims to promote Chinese culture to primary and secondary school students in Scotland through recorded courses and in-person interactions, facilitating cultural exchange between China and the UK. We seek to help students gain a deeper understanding of traditional customs and contemporary developments in China, while also providing opportunities for Chinese university student volunteers in Scotland to foster cross-cultural understanding and cooperation.

Objectives:

1. **Promote Traditional Chinese Culture:** Introduce traditional festivals, crafts, skills, and culinary arts to enhance Scottish students' understanding and respect for Chinese culture.
2. **Promote Contemporary Chinese Development:** Educate students about modern achievements in China, such as urban development and digital innovations, to elevate their awareness of contemporary Chinese society.
3. **Video Courses:** Utilize visual recorded courses to deepen students' cultural understanding and appreciation.
4. **Volunteer Participation:** Provide opportunities for Chinese international students and Scottish students to engage in reciprocal exchanges, fostering cross-cultural communication skills and mutual understanding.
5. **Promote Diversity and Inclusion:** Encourage interaction among students from diverse backgrounds to cultivate understanding and respect for multiculturalism, thereby fostering an inclusive social environment.

Necessity of Establishing the Nihao China Association:

1. **Fill the Gap:** There is currently a lack of organizations dedicated to promoting Chinese culture in schools. The Nihao China Association will offer unique cultural experiences for students, fostering a global perspective.
2. **Bidirectional Interaction:** By involving volunteers, we will connect university students with primary and secondary school students in Scotland, creating a lively cultural exchange environment.

3. **Cultural Appeal:** The richness of Chinese traditional culture is highly appealing to youth. Through video courses and live demonstrations, we aim to spark students' curiosity about art and global culture.
4. **Adaptability to Globalization:** In an accelerating globalized world, the Nihao China Association seeks to enhance the cultural adaptability and cooperative awareness of the younger generation, promoting cultural understanding.
5. **Future Development:** As the association grows, we anticipate collaborating with more schools in Scotland and expanding our reach to other regions, becoming a benchmark for local cultural exchange.

Expected Activities and Projects:

1. **Cultural Promotion:** Organize groups of three (adjusting according to the number of schools) to record 4-5 creative courses (including PPT presentations, vlogs, street interviews, etc.) and conduct one in-person interactive session, allowing Scottish students to learn about traditional Chinese culture and contemporary developments.
2. **Online discussions:** We plan to facilitate online discussions to spread key topics of interest. Volunteers will brainstorm ideas and implement strategies based on past insights and discussions.
3. **Volunteer Cultural Exchange:** Volunteers will participate in Scottish classrooms to understand local educational practices, fostering reciprocal exchange.
4. **Cross-Cultural Project Collaboration:** Collaborate with Scottish teachers to design courses that incorporate elements of Chinese culture, stimulating student interest and engagement.

Finance:

In terms of funding, our association, as a volunteer-based organization, currently has no sources of income or financial reserves, nor do we have a membership fee system in place. All activities and projects are organized and funded by the volunteers themselves, without any external financial support.