Say “yes” to languages!
Fact or Fiction?

- Everyone speaks English.
- 75% of the world’s population do not speak any English at all.
- Scotland doesn’t really need languages to improve its economy.
- Scotland is losing approximately £0.5 BILLION in potential income every year because we do not have enough people with language skills.
- 83% of 14/15 year olds in Sweden can cope (at a basic level) in a foreign language.
- In England it’s only 14% Can we do better?
Top jobs...

- BBC newsreader: Fiona Bruce
- Pop star: Chris Martin
- Olympic cyclist: Bradley Wiggins
- Famous children’s writer: J. K. Rowling
- Cheeky TV chef: Jamie Oliver
Top brands...
The job forecast for 2020 - why does it matter?

• 12 million fewer low skilled jobs

• 15.6 million more highly qualified jobs of which a HUGE percentage will require more than one language

What ALL employers are looking for

- team-working
- oral communication
- problem-solving
- intercultural skills

- interpersonal skills
- presentation skills
- organisational skills
- time management

By learning a language, you develop ALL of these skills
French: 3 Key Facts

• It is the first language spoken by 75 million people worldwide, including more than 15 African countries.

• It is the official language of many international organisations (e.g. the International Olympic Committee)

• France is the most visited country in the world with 75 million tourists every year.
Spanish : 3 Key Facts

• Spanish is spoken in 44 countries worldwide and is the official language in 21 countries, including the USA. 329 million people speak Spanish as their first language.

• Spanish is the fourth most widely used language on the internet and is the fastest growing language in the world.

• With Spanish it’s easier to learn French, Italian, Portuguese and Catalan.
German : 3 Key Facts

- Germany is the UK’s largest non-English speaking trading partner.

- Germany leads the way in green technologies and 20% of Europeans speak German.

- Learning German is easier than you think because German is actually quite similar to English.
Languages - my personal passport to the world

China

Middle East
3 simple tips to help you help yourself

• Watch your favourite DVD in another language - you’ll be surprised by how much you can understand.

• Be open to languages and to people from other countries and cultures - wouldn’t it be boring if we were all the same?

• Practise by teaching someone else in your family a few words or expressions - you’ll have a laugh together!
And speaking of having a laugh...
There are at least **700 reasons** for taking your languages further...

1. Languages give your brain and your memory a HUGE boost
2. Languages give you confidence
3. Languages help you do better in ALL your subjects
4. Languages give you a passport to the world
5. And when the time comes... languages help you get a good job
6. 700!  https://www.llas.ac.uk/700Reasons
A final thought...

“If you talk to a man in a language he understands, that goes to his head. If you talk to him in his own language, that goes to his heart.”

Nelson Mandela
Let's share …!